

*Tailor Made Events*

# A DAY AT THE RACES

A **Tailor Made** Day at The Races is a fun and different activity for your next party or event. It works in exactly the same way as a visit to a Racecourse, the only difference is we bring the races to you!

Virtual races that Races are spread over the evening giving the race goers time to bet, have a drink, have food, maybe speeches - the format is totally flexible.

The Object of the night is to win as many chips as possible

- 8 Races
- 8 Horses
- Easy and fun to on bet
- Great for all size parties and ages
- Perfect for fundraisers and charity events

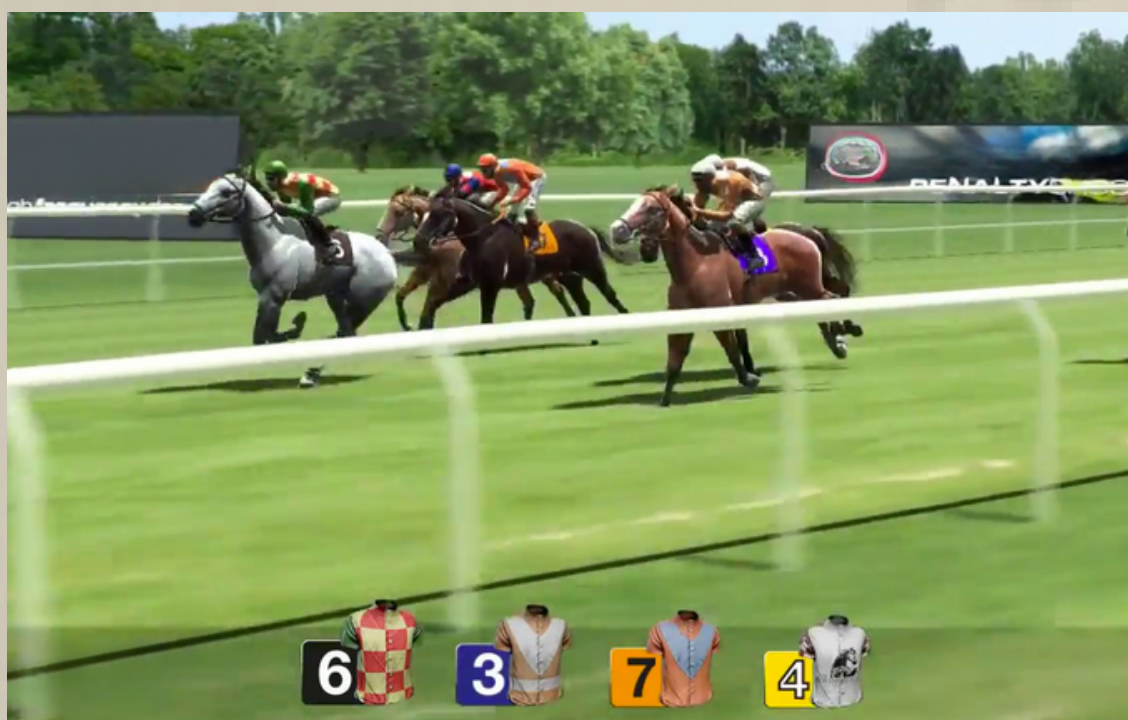
Contact us today

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# HOW A DAY AT THE RACES WORKS

- A race night consists of eight races with eight horses per race.
- The race goers, your guests, receive a race card and a “Swag Bag” of “Betting Chips” on arrival.
- They place one or more bets on one or more horses and they receive a Tote Ticket for each bet.
- Race Goers can also buy horses to have a chance to win more money (chips).
- We then calculate the Odds based on the number of bets on each horse and the overall number of bets made on the race and we will display the odds prior to the start of each race.
- The races are projected onto a big screen or TV monitor(s) with sound via a PA System – your MC will guide you through the night.
- At the end of the night you can then present a prize to the top money winners or, which we suggest, you have prizes and the Race Goers cash in their chips for Raffle Tickets and then you can draw to see who wins



# HOW A DAY AT THE RACES WORKS

A **Tailor Made** Day at the Races is also a great way to raise money for charities, non-profits, societies and schools.

## How Do Charities Make Money?

- The Race Card has 8 Races – Each Race can be sponsored prior to the night and the Race Card will then display the name of the Sponsors for each Race – the sponsors can also name the horses if they would like – finally, you can also ask sponsors to provide a prize for the winning Horse Owner.
- The Race Goers, your guests, purchase an amount of “Betting Chips” – you can set the price – or an amount of “Betting Chips” are included within the price of the ticket to attend.
- Each Race has 8 horses and race goers can buy a horse in the race and either win “Betting Chips” or a Prize if they are the winning owner or a combination of both.
- We can also run an auction for the penultimate race – this will race even more

We can help you with the format of the night and advise how to make the most out of the evening.

## Other Information

- We have novelty Races such as Pig and Dog Racing which we can add for a little extra fun.
- The races are chosen at random so nobody knows beforehand which horse will win.
- We run races that are all close at the finish line to keep the tension going until the finish line!
- If you are having race Sponsors we can dub the races for an extra cost to mention their name and the name of the horses they chose.

